



**'Hennigar's Family Pride' Presents
Integrated Fruit Production (IFP)**
"Ecologically grown fruit"

Best fruit, best for the environment, best for you!



**We are a leader in the trend to
adopt *IFP Guidelines*, an
environmentally responsible
and ethical agricultural practice.**

When you buy IFP produce you support

- Your local family farm that practices ecologically safer methods
- Better community environment through decreased pesticide use

Why are we involved with IFP?



- We believe our customers value ecologically grown produce
- We're working for a safer community for everyone
- We feel that providing quality assured fruit should be a priority

Our participation with IFP means ...



We follow published **IFP Guidelines** and the **Pest Management Schedule** as outlined by Dr. Rob Smith at the Atlantic Food and Horticulture Research Centre.

What are IFP Guidelines?



IFP is a combination of methods that work together to combat pests, while minimizing disturbance to the orchard ecosystem.

A. Insect Management

1. Monitoring for pests before spraying

- Spray only when necessary
- *Decrease pesticides up to 50%*



2. Biological Control

- Natural control reduces reliance on chemical pesticides
- Natural pheromones are used to disrupt pest-mating cycle
- Encourage “good bugs” in the orchard



What IFP Guidelines means ...



3. Efficient Spraying

- Spray at night to reduce drift
- Tree/row volume reduces pesticides

4. Encourage Pollinators

- Use pesticides least harmful to bees
- Use pest specific pesticides



5. Novel Pest Management tools

- Last Call [™] kills pests without spraying

B. Orchard Floor Management

1. Safe clean water for irrigation

2. Use of hay mulch

- Decreases herbicides needed
- Use of selective herbicides

C. Orchard Nutrition

1. Soil leaf analysis



- Increases fruit quality
- Nutrients are applied only as needed
- No wastage of natural resources

2. Foliar nutrient sprays

- Specific to tree: reducing waste

3. No wax applied to fruit

D. Grower Education



1. Workshop participation

2. Attendance at meetings & orchard tours

3. Consultations and upgrades skills

What this means to you...

- More value for your dollar
- Decreased pesticides
- Safer community environment
- Opportunity to contribute to protecting future of land use



The way in which food is produced effects all aspects of our lives, from what we eat to the health of our environment.

By taking the first step to change the way food is produced, we are making a commitment to protecting important resources in our community by reducing pesticide use.

Working toward a sustainable agriculture benefits current and future generations.



Hennigar's Farm Market

Web: www.hennigars.com

E-mail: info@hennigars.com

Phone: (902)-543-3530